

Adopted June 6, 2024
Effective: June 6, 2024



Town of Gloucester Political Sign Policies

With election time just around the corner this message is to help our candidates and property owners understand the importance of preventing "sign pollution" and the obstruction of "line of sight" on our roadways.

Signs allowed and rules:

Private property owners who do give permission for a sign to be on your property, please make sure the signs are clearly on your property or yard and not in the towns right of way. On Town roads the r.o.w. is 16 ½ feet from center line of road.

Please do not deface, damage, steal or "relocate" signs that are on private property. The Police Department will follow up if necessary.

We ask our residents to not put signs up longer than 30 days prior to any election and be sure these signs are removed as stated in the Code below.

Per the Gloucester Code of Ordinance: Chapter 350-26. Permitted Signs, M. Elections signs shall be permitted on the premises of the headquarters and party committee members, on motor vehicles, and on existing billboards. Election signs shall be removed within 10 days after the election, with the candidate for office having responsibility for removal of signs advertising his candidacy. Elections' signs may be illuminated, but shall be non-electric.

Signs prohibited and guidelines:

Signs, including political signage cannot be placed on Town property. Town property includes: Town buildings and surrounding property, parks, Town parking lots, utility poles on town property, and street signs. Signs placed on town property will be removed by the town and the town will not be responsible for returning these signs to the rightful owners or any damage thereof.

State Property:

Per the State of Rhode Island "R.I. state law prohibits anyone from placing political signs on state property along the road. Our Highway & Bridge Maintenance crews will routinely monitor these areas throughout the campaign season and remove all the signs found to be in violation. RIDOT will not be responsible for any damages incurred during the removal and storage of illegally placed signs on state property"

State Routes and streets, in Gloucester, are as follows:

Routes: 44, 94, 98, 100, 101, 102, 116

Streets: Anan Wade Road	Saw Mill Road
Douglas Hook Rd (Rt. 44 to Whipple Rd)	Snake Hill Rd. (Rt. 116 to Pray Hill Rd)
Reservoir Road	

Thank you for your cooperation.

The Gloucester Town Council